

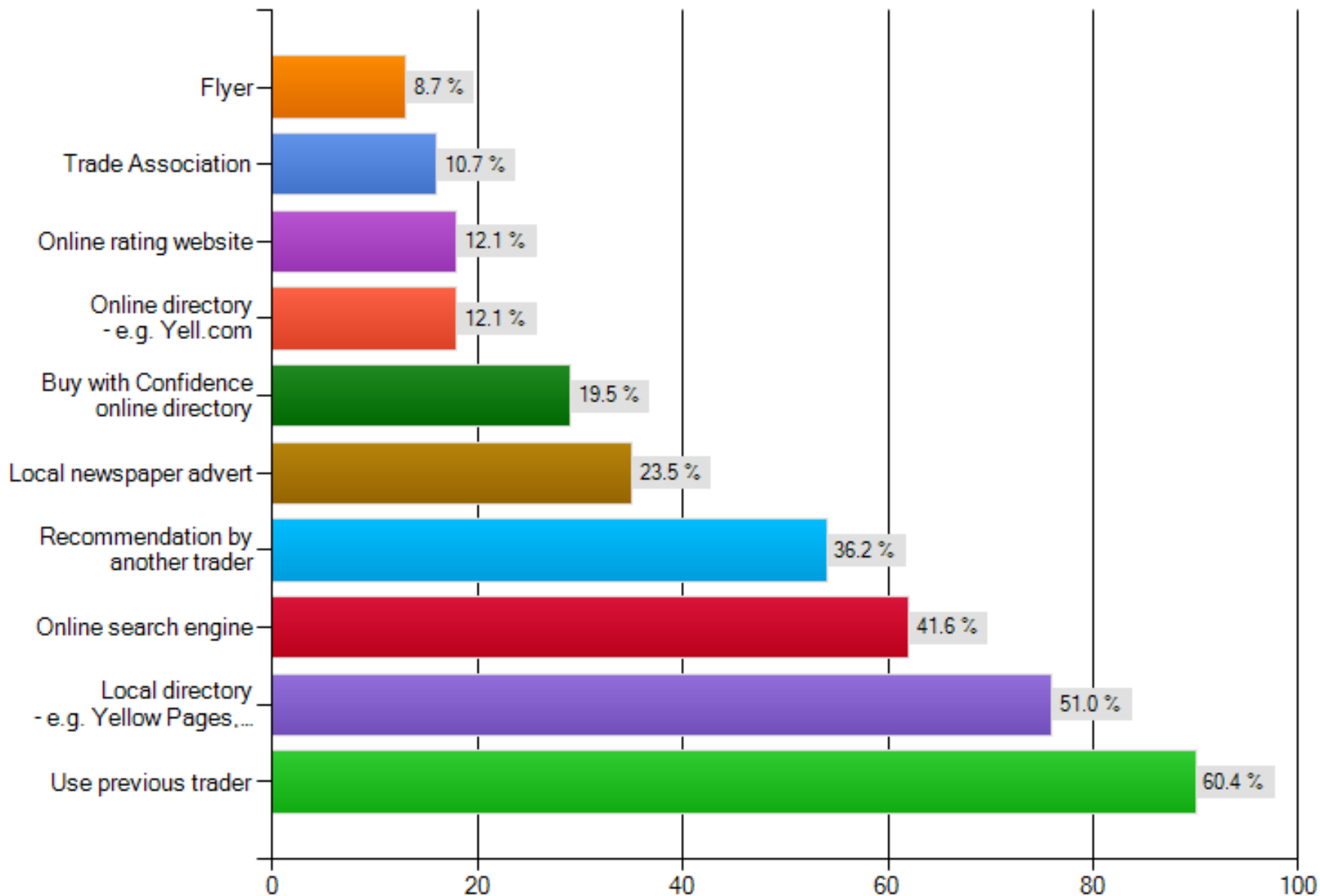
Buy with Confidence survey

Summary of results

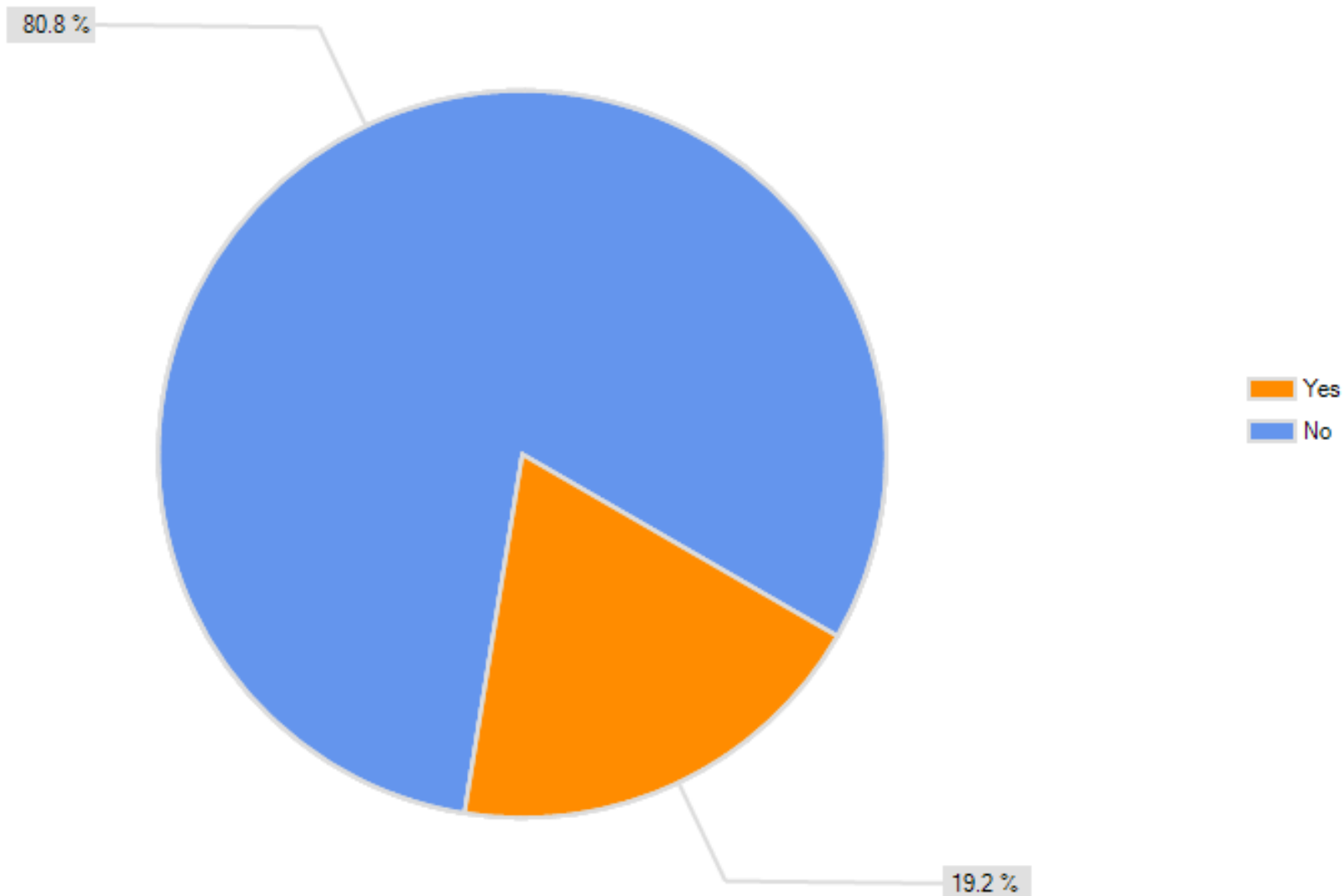
Residents' Panel



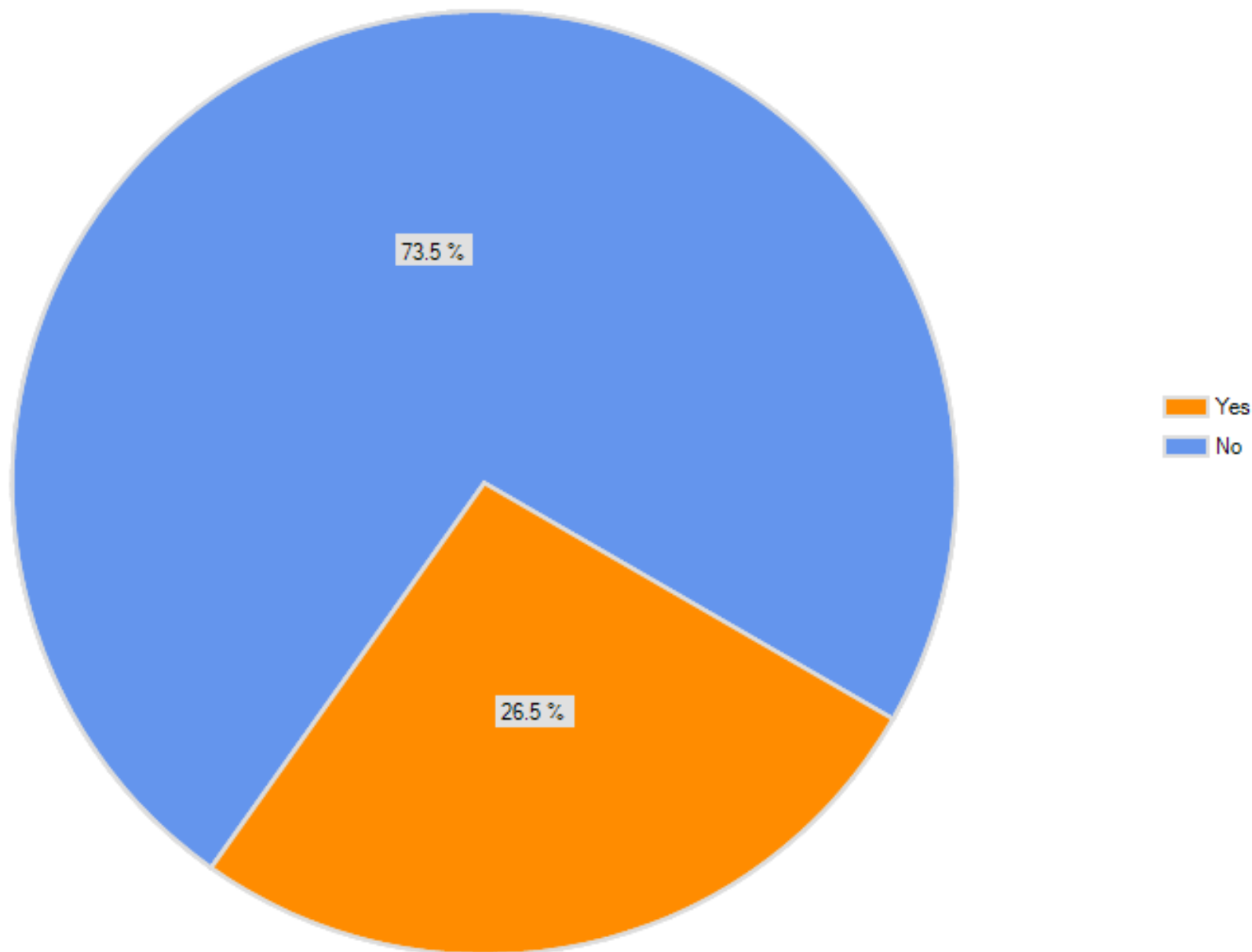
**If you were planning to carry out work on your home or garden how would you find a trader?
(PLEASE TICK ALL OPTIONS THAT APPLY)**



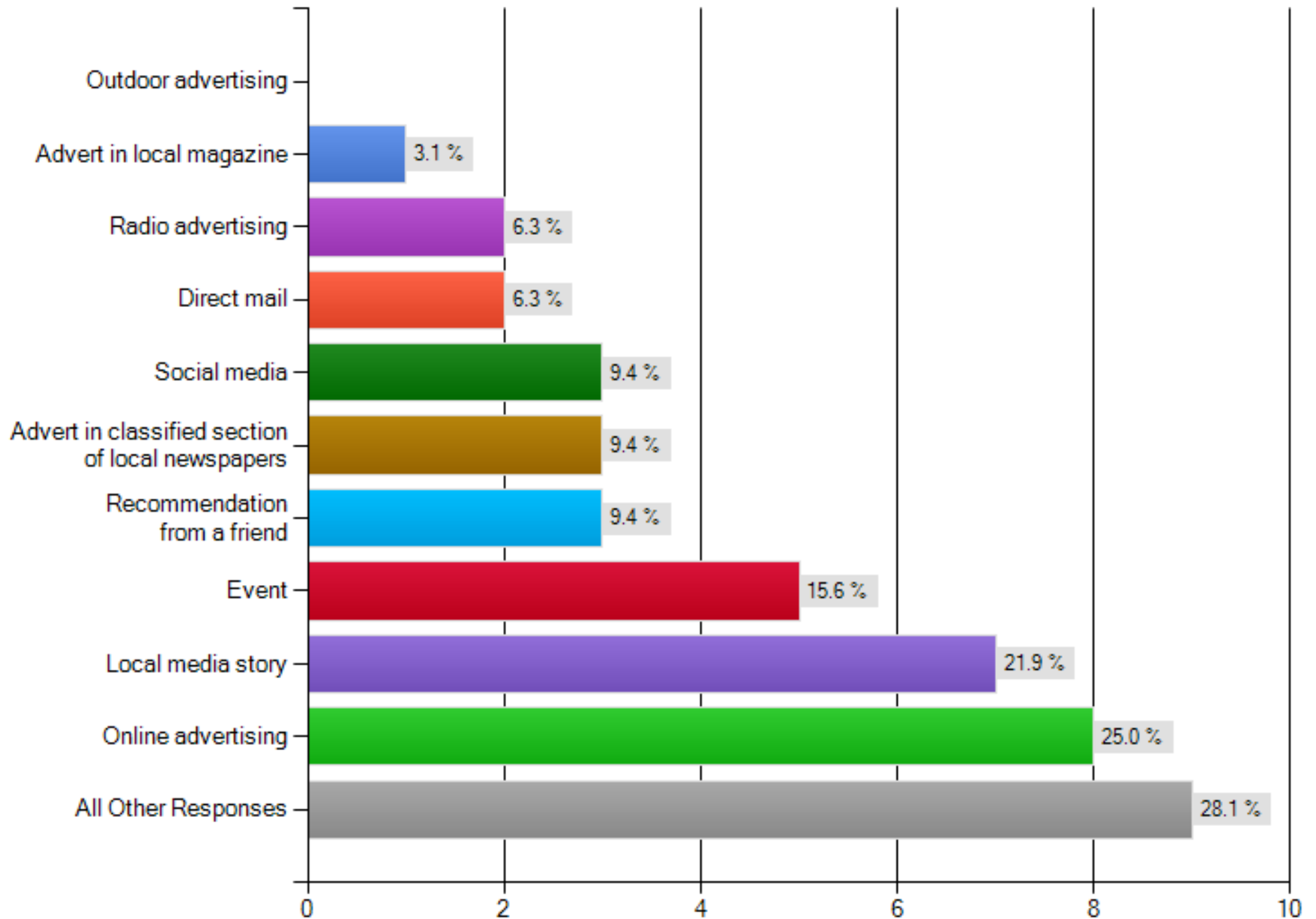
This is the Buy with Confidence logo - do you recognise it?



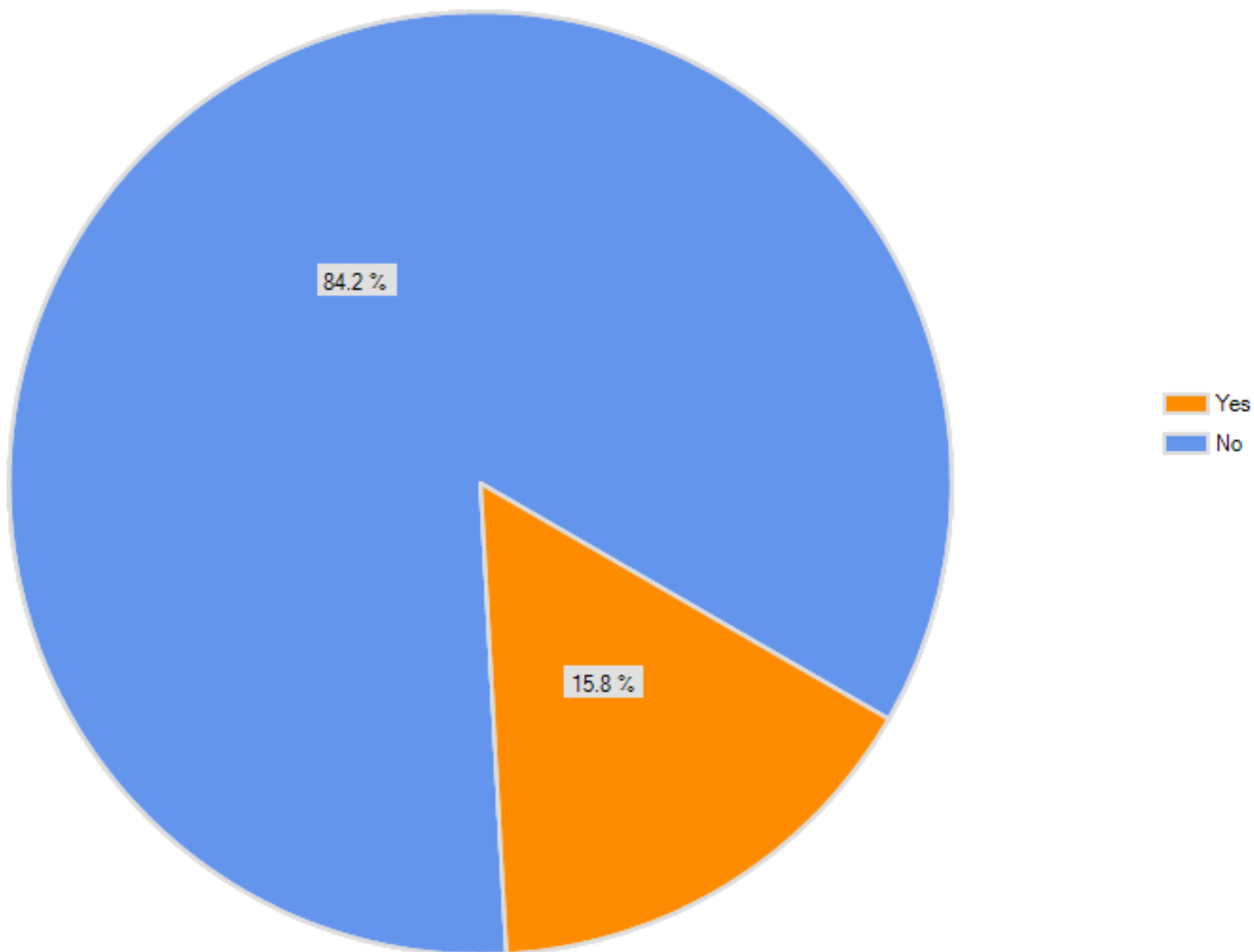
Before you received this survey, had you heard about Northamptonshire County Council's approved trader scheme, Buy with Confidence?



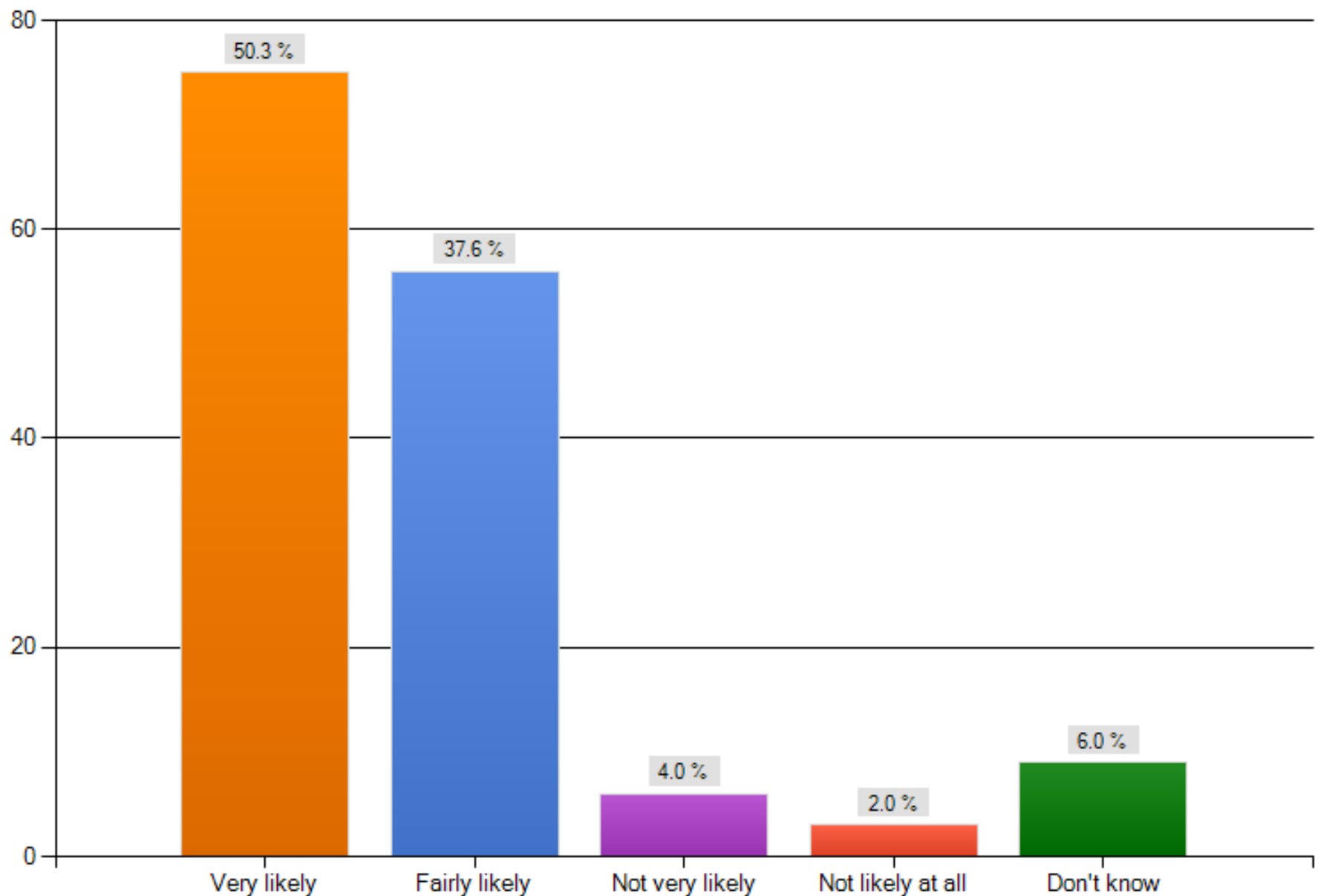
How did you find out about it? (PLEASE TICK ALL OPTIONS THAT APPLY)



Have you ever used one of the Buy with Confidence traders to carry out work on your home or garden?



If you knew a local trader was a member of the county council's 'Buy with Confidence' scheme how likely would you be to use them over a trader who wasn't?



We are currently planning a campaign to raise awareness of the Buy with Confidence scheme to customers, this will include marketing and media activities. Which of the following methods would you prefer? (PLEASE TICK ALL OPTIONS THAT APPLY)

