

Designing for users of screen readers



Do...

Don't...

describe images and provide transcripts for video

`<alt>`

only show information in an image or video



follow a linear logical layout



spread content all over a page



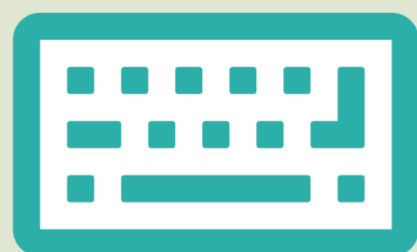
structure content using HTML5

`<h1>`
`<nav>`
`<label>`

rely on text size and placement for structure

36pt, bold
`Header`

build for keyboard use only



force mouse or screen use



write descriptive links and headings

[Contact us](#)

write uninformative links and headings

[Click here](#)